

Staying Healthy

The following is an amended high level summary of the Public Health work programme covering the three areas of Public Health practice published in the Performance section of most recent (November) NHS Kent and Medway Board papers

Key Priorities

- **Health Services** – Supporting Clinical Commissioning Groups (CCGs) in their Public Health responsibilities and Child and Adolescent Mental Health Services (CAMHs) programmes.
- **Health protection** – Childhood & seasonal vaccination, Screening.
- **Health Improvement** – Through the dual developments of Health and Wellbeing Boards & Joint Strategic Needs Assessments devise a health strategy and commission programmes and promote lifestyle modification.

Key work streams

- **Health Services** – Development of Clinical Commissioning Group Public Health support to inequalities & Joint Strategic Needs Assessment focused plans.
- **Health Protection** – Immunisation programmes, antenatal and newborn screening programmes, cancer screening programmes, other screening programmes.
- **Health Improvement** – Promoting physical and mental health and wellbeing, smoking cessation, sexual health, healthy weight, safe alcohol consumption, and avoidance of drug misuse related harm and broad public health advocacy.

Summary of progress to date

- **Health Services** – Kent Clinical Commissioning Group Public Health Support – draft service specification consultation, utilisation review benchmarking programme extending to all acute trusts, National Awareness and Early Diagnosis Initiative (NAEDI) Lung Cancer funding £38k project in progress.
- **Health Protection** – Childhood immunisations coverage good, expanded (EK) support team expected in place by Q4. Initial evidence Health Professional uptake better this year. Cancer Screening programme expansions going to plan.

- **Health Improvement** – Health check programmes continuing to improve, cost pressures likely as predicted, being managed to date. Smoking cessation on targets met, Brief Alcohol advice programme expanded across all community providers, target remains (reducing alcohol-related hospital admissions) challenging. Chlamydia positivity improved. Lab costs renegotiated to deliver savings. Long Acting Reversible Contraception (LARC) programme expanded. Healthy Passport programme expanding, initially DH funded (pump prime), now consolidating through internal resource rearrangement.

Examples of what's changed to benefit patients in 2011/12

- **Health Services** – Local strategic needs assessment – based on Clinical Commissioning Group denominator populations, with health profiles and variations delivered to all CCGs for planning cycle. PH support in interpretation leading to inequalities action plans.
- **Health Protection** – Human papillomavirus (HPV) augmentation of cervical screening for introduction in New Year planning in progress.
- **Health Improvement** – Consolidating alcohol interventions to provide Kent wide coverage.

Assurances

- **Health Services** – Needing to coordinate PH with wider Clinical Commissioning Group development.
- **Health Protection** – Seasonal flu immunisation coverage information being uploaded by month.
- **Health Improvement** – Public Health resource identification exercise further updated.

Risks and Challenges

- NHS Eastern and Coastal Kent Childhood immunisations require continued improvement.
- Health checks NHS Eastern and Coastal Kent challenge to meet stretch target, NHS West Kent cost pressure challenge.
- Resource identification demonstrates challenging under funding in Public Health in West Kent.